

## COMMUNITY SPOTLIGHT

# Having a good time in the name of charity

**Organization name:** Cordillera Motorcycle Foundation and Cordillera Motorcycle Association.

**Executive directors:** Bob Schmidt, Craig Turner, Mark Truitt and Greg Allen.

**Location:** 80 Red Tail Ridge, Cordillera.

**Phone number:** 970-926-7433.

**Web address:** www.cma-club.com.

**Years in business:** Association, 11 years; Foundation, six years.

## What is the organization's mission, and who benefits from its work?

The philanthropic mission of the Cordillera Motorcycle Foundation is to enhance the quality of life for Vail Valley residents. We have donated to more than 40 charities in the valley. A complete list can be found on [www.cma-club.com](http://www.cma-club.com).

We fund charities through grants. These charities must have missions, in general, that help those in need, serve the economically disadvantaged, provide educational programs, improve health care access and treatment, help children and youth succeed and support the growth and development of people in our community.

In 2009, among other donations, we will be providing all kindergartners and first-graders at Avon, June Creek and Edwards elementary schools with backpacks and school supplies.

## Where does your funding come from?

Our funding comes from members and the annual Rider Cup golf tournament. We have 165 members who pay \$100 to \$200 in annual dues. That's not enough, so our major fundraiser is our annual Rider Cup for Charity — we raised about \$200,000 from this event each year.

**How many staff members work for you?** One.

## Anything else you'd like the community to know about the organization?

Anyone can join — you don't have to be a Cordillera resident. We have weekly Jeep rides, motorcycle rides and golf matches throughout the summer. We plan several overnight events and at least one major trip each year.

We have raised more than \$650,000 for Vail Valley charities.

What started off as a bunch of guys with second homes in the valley who enjoyed golfing and riding motorcycles soon mushroomed into 163 men and women committed to having fun. Of the members, 28 percent are female, 61 percent are bikers, 25 percent are Jeep enthusiasts, 71 percent are golfers, 37 percent are Cordillera members, and 25 percent do not own homes in the valley. The average age of the members is 57.

Cordillera Motorcycle Association members are traveling, riding, driving, golfing, skiing, eating or drinking, but most importantly, making life a little better for their less-fortunate neighbors.